



Gold Standard *of* Optimal Aging

An Optimal Aging Month Signature Event

Recognition Luncheon

Friday, September 11, 2020
Crowne Plaza, Louisville, KY
11:30 a.m. - 1:30 p.m.

The Gold Standard of Optimal Aging celebrates older adults who lead engaged and flourishing lives. The Gold Standard of Optimal Aging Recognition Luncheon is an Optimal Aging Month Signature Event and benefits the University of Louisville Trager Institute in their effort to create an age-inclusive culture in our community.

2020 Nomination Information

- Nominees must be 85 years by Sept. 1, 2020
- Nominees should exhibit current involvement in one or more of the following areas: physical, spiritual, social, civic, and creative
- Nominations are due by **July 15**

Nomination, Sponsorship &
Registration information available at:
www.TragerInstitute.org/gold-standard



Call (502) 588 - 4340 or email TragerInstitute@louisville.edu for more information

Individual luncheon reservations of \$40 are due August 12. Nominee and guest attend as our guest.



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Sponsorship Information*

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	Change Agent	Advocate	Supporter	Friend
	\$5,000	\$2,500	\$1,500	\$750
Assist with Award Presentation				
Logo on Stage				
Handout to Attendees				
Ad in Event Program	1/2 PAGE	1/4 PAGE	1/8 PAGE	
Social Media & Website Recognition				
Logo on Event Program				
Company Name on Table				
Table of 8				

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Sponsorship Deadline: August 1



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